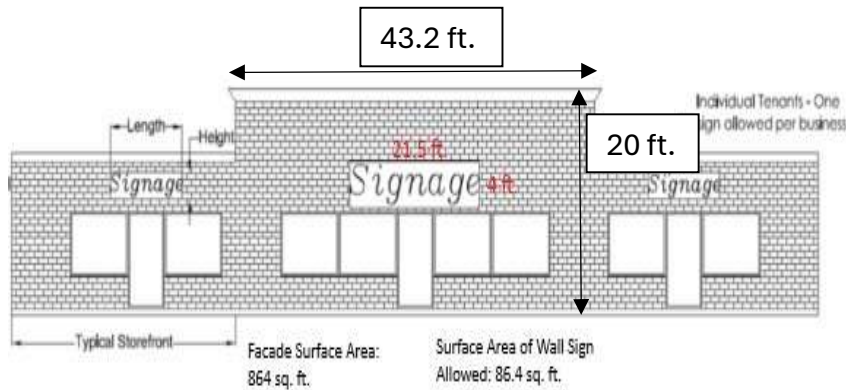
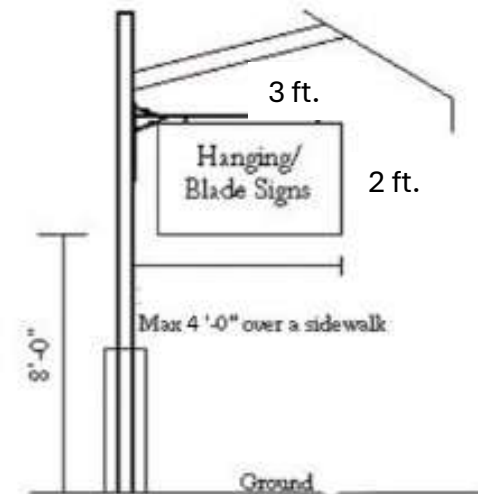


## TOWNSHIP OF BELLEVILLE SIGN GUIDANCE



1. Determine height and width of building and multiply to determine façade area. (Example: building is 20 feet tall and 43.2 feet wide.  $20 \times 43.2 = 864$  sq. ft.)
2. Multiply façade area by 10% to obtain permitted sign area (Example:  $864$  sq. ft.  $\times 10\% = 86.4$  sq. ft.)
3. Determine height and width of sign and multiply to determine area (Example: 4 ft. tall by 21.5 ft. wide.  $4 \times 21.5 = 86$  sq. ft.).
4. Determine if proposed sign area is lower than what is permitted. If higher, this would not comply and would need to be revised (Example: Proposed sign is 86 sq. ft., where max. permitted is 86.4 sq. ft. – this is allowed).

1. Determine height and width of sign and multiply to determine area (Example: 2 ft. tall by 3 ft. wide.  $2 \times 3 = 6$  sq. ft.).
2. Determine if proposed sign area is lower than 6 sq. ft., the maximum permitted for blade signs. If higher, this would not comply and would need to be revised.
3. Determine the proposed height and projection of the sign. These must be no more than 8 feet and 4 feet, as demonstrated in the drawing.





1. Determine height and width of awning and multiply to determine area. (Example: awning is 5 feet tall and 20 feet wide, shown in green.  $5 \times 20 = 100$  sq. ft.)
2. Multiply awning area by 25% to obtain permitted sign area (Example:  $100$  sq. ft.  $\times 25\% = 25$  sq. ft.)
3. Determine height and width of sign and multiply to determine area (Example: 2.5 ft. tall by 10 ft. wide, shown in blue.  $2.5 \times 10 = 25$  sq. ft.).
4. Determine if proposed sign area is lower than what is permitted. If higher, this would not comply and would need to be revised (Example: proposed sign is 25 sq. ft., which is the maximum permitted – this is allowed).

1. Determine height and width of window and multiply to determine area. (Example: window is 8 feet tall and 6 feet wide.  $8 \times 6 = 48$  sq. ft.)
2. Multiply window area by 25% to obtain permitted sign area (Example:  $48$  sq. ft.  $\times 25\% = 12$  sq. ft.)
3. Determine height and width of sign and multiply to determine area (Example: 3 ft. tall by 3 ft. wide.  $3 \times 3 = 9$  sq. ft.).
4. Determine if proposed sign area is lower than what is permitted. If higher, this would not comply and would need to be revised (Example: proposed sign is 9 sq. ft., which is below the maximum permitted of 12 sq. ft. – this is allowed).

